

NATRII PRIVACY POLICY

Effective September 1, 2010

Natrii ("Natrii" or "we") is committed to protecting your privacy and ensuring the security of the information you submit to us. We want your use of the Natrii web sites and the services we offer to be productive and safe and we have taken great efforts to keep your information confidential and secure at all times within our system. Our Privacy Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site and our products and services. Please read this policy carefully.

1. COLLECTION AND USE OF INFORMATION

We may collect "Personally Identifiable Information" about you (for example, your name, address, telephone number, credit card information, etc.) in order to communicate with you or provide you with goods or services that you have requested. "Personally Identifiable Information" refers to information that you provide to us through the Internet that can be used to uniquely identify you. We may also send you e-mail promotions and other information that may be of interest to you from Natrii or from its approved partners.

We may employ some vendors to perform functions on our behalf. Examples may include fulfilling orders, delivering packages, e-mail administrative functions, processing credit card payments, and providing customer service. These vendors are under a strict contractual obligation to use confidential data only for those purposes for which they are hired.

2. CHILDREN UNDER 13

This Web site is intended for use by adults and minors over the age of 13. Natrii does not knowingly collect or use information from minors under the age of 13.

3. USE OF YOUR PERSONAL INFORMATION

Except as otherwise provided in this Privacy Policy, Natrii does not sell, rent, or share any Personally Identifiable Information to or with any third parties outside of Natrii and Natrii Approved Partners who agree to honor these privacy safeguards. Natrii will never give or sell your personal information to be used for the purposes of sending you unsolicited commercial offers (such as spam) from any third party. We may need to contact you for the status of the Site, your account or other matters related to your role as a distributor of Natrii products. You may not opt-out of these kinds of communications.

4. USE OF AGGREGATE INFORMATION

We may collect, use and disclose information that is not Personally Identifiable Information (for example, we may keep track of, use or disclose aggregate statistics regarding the number of visitors to our Web site and other information that does not uniquely identify you). Typically, this data is gathered through the use of automated "cookies." Cookies are alphanumeric identifiers that a Web site transfers to an individual's hard drive for record-keeping purposes to track site and user activity. The use of cookies is an industry standard and you will find most major Web sites use cookies. By showing how and when visitors use our site on an aggregate basis, cookies help us better determine which areas of our site are popular or useful, and which areas are not. Many improvements and updates to our site are based on such data as total number of visitors and pages viewed. In addition, we may also solicit your feedback in online surveys that are optional.

5. DISCLOSURE OF PERSONAL IDENTIFIABLE INFORMATION AS REQUIRED BY LAW

We will disclose personal information when required by law, or if we have a good-faith belief that such action is necessary to (a) comply with a current judicial proceeding, a court order or legal process served on us, (b) protect and defend our rights, or (c) protect the rights, property, and other interests of our users or others.

6. BUSINESS TRANSFERS

In the event of a change in control of Natrii such as a merger, acquisition by another company, or sale of its assets, or in the unlikely event that Natrii goes out of business or enters bankruptcy, any Personally Identifiable Information or other information owned by Natrii may be transferred to such successor, but only if the successor remains bound by this Privacy Policy. You acknowledge that such transfers may occur, and that any acquiror of Natrii or its assets may continue to use your personal information as set forth in this Privacy Policy.

7. PRIVACY PRACTICES OF THIRD PARTIES AND ADVERTISERS

The Site contains links to other web sites. Natrii is not responsible for the privacy practices or content of these other sites. We encourage you to be aware when you leave our Site and to read the privacy statements of each and every web site that collects personally identifiable information. This Privacy Policy applies solely to information collected by our Site.

8. ACCESS OR CORRECTIONS TO YOUR INFORMATION.

If you identify any inaccuracy in your Personally Identifiable Information, or you need to make a change or would like to verify such information, please contact us so that we may update our records. Our contact information is set forth in section 11 below. We will use commercially reasonable efforts to accommodate all such requests.

9. SECURITY.

We use technical and organizational security measures in order to protect the data we have under our control against accidental or intentional manipulation, loss, destruction, or against access by unauthorized persons. However, given the nature of the Internet and the fact that network security measures are not infallible, we cannot guarantee the security of your information. We shall not be responsible for harm that you or any person may suffer as a result of breach of confidentiality in respect to your use of our site or any information you transmit to our site.

10. NOTIFICATION OF CHANGES

Natrii reserves the right to change this Privacy Policy at any time. If we decide to change this Privacy Policy, we will post any changes on this Web site. Material changes to this Privacy Policy may also be communicated to you by e-mail or mail. If you object to such changes, we will honor our prior policies as to any data previously collected. If you disagree with changes in our policy, please do not access or use the site or Natrii's products or services in the future. By purchasing goods and/or using services following the posting of changes to this Privacy Policy, you agree to all such changes.

11. CONTACTING US.

If you have any questions or concerns regarding this Privacy Policy, or you wish to access or make changes to information about you, please contact us by mail, e-mail, or telephone as follows:

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